




NITV is a unique channel within SBS with a distinct purpose.

**“NITV is Australia’s dedicated national Indigenous television service. NITV supports the interests of Aboriginal and Torres Strait Islander peoples. The trust and respect of the Indigenous community is paramount... NITV is primarily produced by, for and about Aboriginal and Torres Strait Islander peoples ... NITV protects the primacy of Indigenous voices and perspectives”
SBS Codes of Practice 8.2:g**

As Australia’s dedicated Indigenous broadcaster, NITV reflects the voices and views of Aboriginal and Torres Strait Islander peoples. It is a channel made by, for and about Indigenous Australians and thru them for all Australians. Its content will reflect the variety of Indigenous perspectives covering issues that matter to communities and a platform for discussion and debate. Indigenous content at SBS will be framed differently to that of NITV depending on its source and its target audience.”



Our Journey

2005 – Summit at Redfern is held with key Indigenous media professionals to attempt to map out what a potential National Indigenous broadcaster would be

2008 – NITV joins the World Indigenous Television Network (WITBN)

2012 - NITV merges with SBS

2014 – “First Contact” S1 launches – NITV and SBS create a network event

2018 – “Little J & Big Cuz” wins NITV’s first Logie Award for “Best Children’s Program”

1991 - The Royal Commission into Aboriginal Deaths in custody released – key recommendation is that Indigenous people be given control over media to tell our own stories

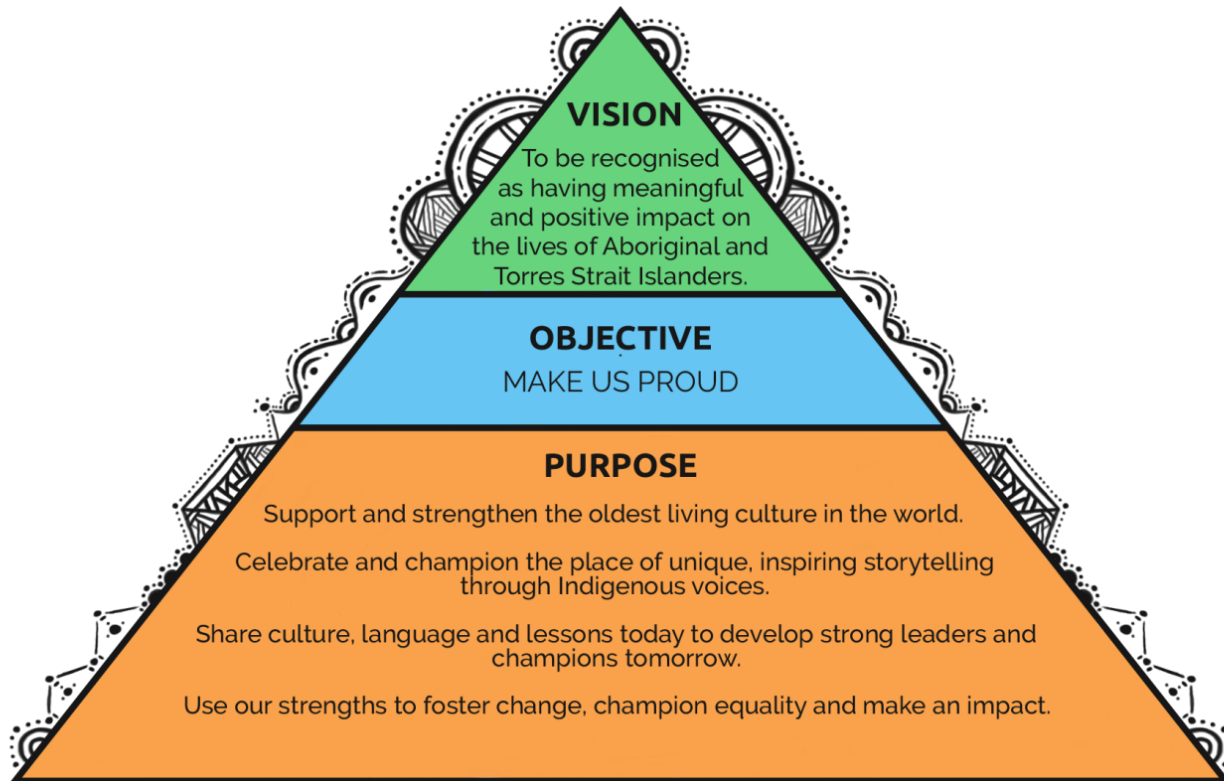
13th July 2007 NITV launch on Foxtel “beaming out across the bush”

12PM on 12th December 2012 FTA launch in Alice Springs

2017- “You Are Here” documentaries launch



What drives us?

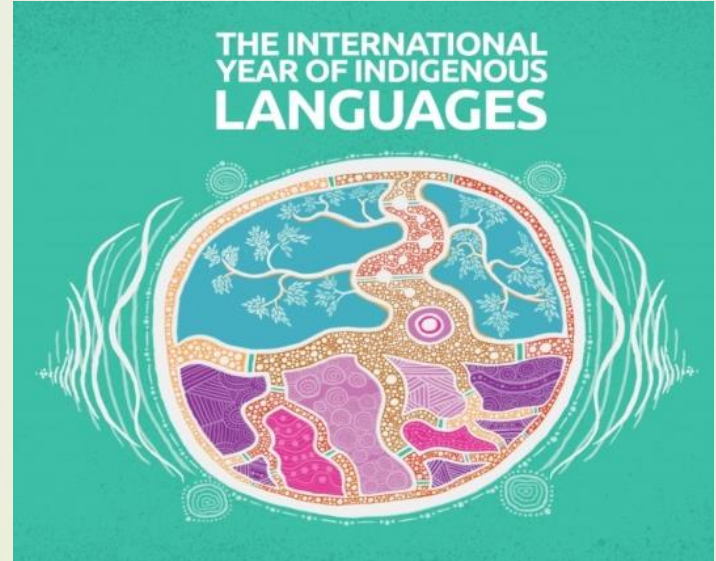


NITV Impact Project 2019 – Language

NITV is the home of Indigenous storytelling, producing thought provoking content that connects culture and raises awareness about social issues affecting Indigenous people.

NITV will use all SBS platforms to reach wider audiences, by using our content and also launching new content that educates and connects with the SBS audience.

In 2019, NITV worked with SBS for the National Languages Competition to help create assets for on air and social media to increase the amount of Indigenous Language entries – SBS received 44 entries from Indigenous Australians.



Koala

[noun] Dharug language



Often mispronounced, koala comes from the Dharug word *gula/coola/koolah* and means no water or no drink.



Yakka

[noun] Yugara language



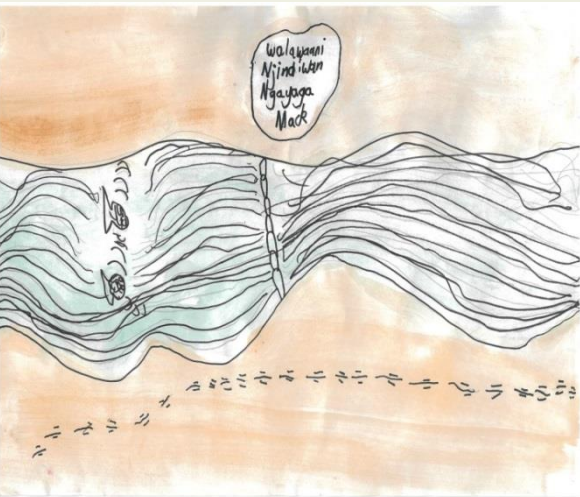
Yakka means 'work' and is based on the word 'yaga' from the Yugara language of Brisbane



SBS National Language Competition: Examples of Indigenous Language entries this year

Mack, 9, Dhurga (an Aboriginal language of the Yuin Nation)

Ngumbudhaaga njin bagan ba ganandhimilaga bagandhangga. I feel connected to the country and I like learning about the country near me.



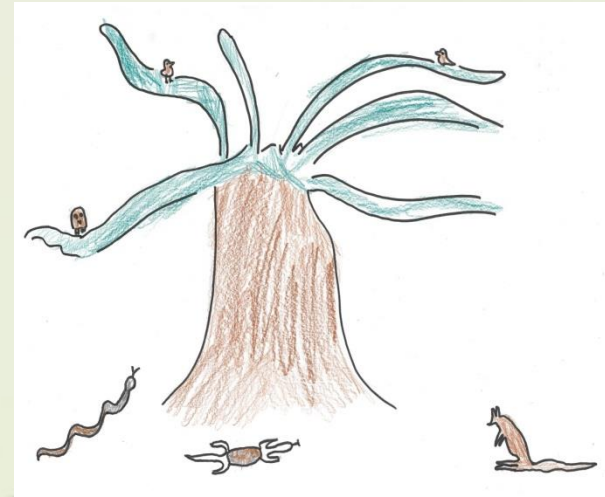
Isaac, 5, Wiradjuri

Isaac yuwin ngadhi. Dyiramadilinya badhu Wiradjuri. Dyiramadilinya badhu Wiradjuridya dhaagundha. My name is Isaac. I am proud to be Wiradjuri. I am proud to be on Wiradjuri land.



Thomas, 9, Dhurga (an Aboriginal language of the Yuin Nation)

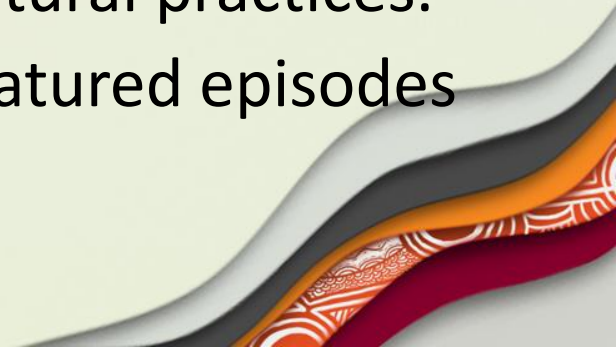
Djamagaga ba baabadhuga djamaganu djin ganandhimilaga yuwin wanggan yawaga dhurga. I feel good and dad is happy that I am learning our language.



THE INTERNATIONAL YEAR OF INDIGENOUS LANGUAGES



- LITTLE J & BIG CUZ
- NITV'S first contemporary children's animation series offering a proud & positive view of Aboriginal Australia & opportunities for learning in a fun way.
- Explores themes of Indigenous identity, connection to country, traditional knowledge and cultural practices.
- Series 1/2017 & Series 2/2019 both featured episodes in English & 12 Indigenous languages.





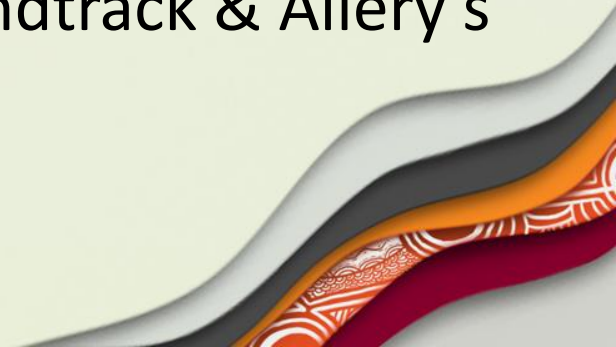
An illustration of three children and a dog walking in a desert landscape. The children are a girl in a pink shirt, a boy in a yellow shirt, and a boy in a blue shirt. The dog is white with black spots. They are walking on a dirt path towards the left. In the background, there are red rock formations and two tall, thin trees on the right. The sky is blue with some clouds.

**PRODUCED IN LANGUAGES
FROM ACROSS AUSTRALIA**



Hey, Levi! See that big lizard?

- MARNI
- NITV'S first Slow TV Commission
- This film follows mesmerising footage of artist Allery Sandy creating "Ngarndu Marni" a dot-work painting of her homeland in the Pilbara region of Western Australia. Interwoven with drone footage of that country's landscape, a journeying soundtrack & Allery's voice over.
- English & Yindjibarndi.





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- SOUL HARVEST: SINGING TO SURVIVE
- NITV produced this 52 minute documentary made on behalf of the Australian Department of Foreign Affairs & Trade as part of its soft power approach to greater engagement in the South Pacific & their commitment to the 2019 IYIL.
- Soul Harvest Choir from Vanuatu go on a trip to Central Australia to perform at the Desert Song Festival in Alice Springs, Central Australia.



An aerial photograph of a lush, dense tropical forest. A paved road winds through the center of the forest, and a white van is driving on it. The forest is composed of various types of trees, including palm trees and large, broad-leafed trees. The overall scene is vibrant green and very dense.

 SOUL HARVEST 
SINGING TO SURVIVE



